

PLAN I PROGRAM PROJEKTA

Razvoj veština za farmaceutsku praksu

Nosilac Projekta: Centar za razvoj farmaceutske prakse, Farmaceutski fakultet - Univerzitet u Beogradu

Partner Projekta: Phoenix Pharma d.o.o.Beograd

Rukovodilac projekta: Prof. dr Ljiljana Tasić

Trajanje projekta: 10 meseci (15. oktobar 2013. – 15. avgust 2014. godine)

Trajanje obuke: 6,5 meseci (15. oktobar 2013. – 30. april 2014. godine)

Ciljevi projekta:

- unapređenje znanja i veština studenata značajnih za profesionalne aktivnosti farmaceuta u privrednom i zdravstvenom okruženju
- edukacija za profesionalni razvoj i razvoj karijere studenata farmacije
- integracija stručne i akademske prakse

Sadržaj i teme projekta:

1. Introduction: who is Phoenix - why this course - what are student expectations - what can we expect from each other

2. Learning the Pharma value chain in today's market: Pharma market Serbia in a regional context - what roles are available today - where is sustainable potential - what will happen next - how can I shape the future

3. Finance: P&L - B/S - why do I need to know about finance - what reports are needed - how can I read reports - what is the difference between success and failure - How can I measure progress

4. Possible career paths in today's market: walk through the value chain for possible careers - knowing ourselves - the importance of project management - working with people, the switch to EQ

5. Focus on: quality: guest speaker - what added value is provided by careers in quality - what are current trends - what is a typical working day like - how can I improve industry in the future

6. **Focus on: production** : guest speaker - what added value is provided by careers in pharma production - what are current trends - what is a typical working day like - how can I improve industry in the future

7. **Focus on: wholesaling**: guest speaker - what added value is provided by careers in wholesaling - what are current trends - what is a typical working day like - how can I improve industry in the future

8. **Focus on: retailing**: guest speaker - what added value is provided by careers in retailing - what are current trends - what is a typical working day like - how can I improve industry in the future

9. **Project design and update**: own model of project represented; three separate projects are launched, one for each group - multi collaboration platform needed - liason with industry mentors

10. **Project review**: projects are reviewed - presented by the project teams - course wrap up and key learnings shared

11. **Project presentation**

12. **HR topics**

Projekti će biti deo praktične nastave iz predmeta Osnove farmaceutskog menadžmenta

Plan realizacije

Lectures and practical courses (case studies will be held by guest speakers and academic manage, bay project team leader Ljiljana Tasić and Tomislav Živanović).

Sumiranje rezultata studentskih projektnih zadataka

Evaluacija projekta

Projektni tim:

- prof. dr Ljiljana Tasić, rukovodilac projekta i rukovodilac CZRFP (dizajn, implementacija, monitoring)
- Tomislav Živanović, Phoenix Pharma d.o.o., dizajn i implementacija
- doc. dr Valentina Marinković, implementacija
- doc. dr Dragana Lakić, implementacija
- mr ph Aleksandra Drašković, Phoenix Pharma d.o.o, dizajn i monitoring
- mr ph spec. Dragana Jocić, sekretar projekta i stručni saradnik CZRFP (administracija i logostika)